

[21st April 1959

APPENDIX I.

[Vide answer to starred question No. 34 asked by Sri K. Sattanatha Karayalar at the meeting of the Legislative Assembly held on 21st April 1959, page 73 supra.]

The milk-supply co-operatives in the State have been marketing their milk mainly to the individual consumers by house delivery through cycle vendors generally on the coupon system. The consumers are also supplied milk at sales depots and milk bars. Besides supply to consumers, bulk supply of milk to institutions like Government hospitals, jails and hotels is also undertaken. Supply to hospitals and jails is on the tender system and whenever found necessary applications of the milk-supply co-operatives were recommended to the Director of Medical Services and the Inspector-General of Prisons for accepting their tenders for supply of milk on contract. Application of the societies to undertake supply of milk on railway platforms were also recommended to the railway authorities concerned as and when received. Certain milk-supply institutions were also supplying milk to military farms as approved contractors. The sale of milk by the milk-supply co-operatives in December 1958 was to the extent of about 16.15 lakhs of Madras measures. Under the Second Five-Year Plan steps are being taken to step up the milk production in the State by 10 per cent every year. The daily average production of milk in the State which stood at 39,200 Madras measures as on 1st April 1956 was raised to 52,107 Madras measures as on 31st December 1958. It will be seen from the above that along with the increased production, greater attention is also being paid to increased marketing of milk. In addition to the sale of fluid milk, the milk co-operatives are also undertaking sale of by-products like butter, khova, ghee, curds and ice cream, but such conversion into by-products is resorted to only out of the quantity of surplus milk expected over and above the normal requirements of fluid milk inasmuch as the societies generally sustain loss by such conversion. Production of cheese is also undertaken at one place, i.e., by the Kodaikanal Co-operative Milk-suppl' Union which has been provided with the necessary equipments for the purpose. The Government have also sanctioned subsidy and loans to certain unions for the purchase of milk vans and dairy machinery.